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House passes legislation to designate Animal Health Corridor in Kansas and Missouri

Released by CattleNetwork 9/16/09

WASHINGTON, D.C. - Congressman Dennis Moore (Kansas - Third District) and Congresswoman Lynn Jenkins (Kansas - Second District) announced Tuesday the passage of a resolution, H.Res. 317, recognizing the region from Manhattan, Kansas, to Columbia, Missouri, as the Kansas City Animal Health Corridor. The resolution passed the House by a vote of 312-108-1.

"I would like to thank my colleague, Congresswoman Lynn Jenkins, and other members of the Kansas and Missouri congressional delegation, for supporting the legislation designating the Kansas City Animal Health Corridor." Moore said. "This area provides not only scientific innovation in animal sciences, but also the foundation for long-term economic growth in Kansas and Missouri. The biosciences industry will continue to be an academic and technological leader in both states for years to come."

"At a time when the economy is struggling and unemployment continues to rise, the animal health industry in Kansas and Missouri has been a positive spot of growth," Jenkins said. "I am proud the House passed this bipartisan resolution to recognize the Animal Health Corridor, and I look forward to working with the regions' universities and bioscience industry to ensure the region continues to lead the way in animal health both here at home and around the world."

H. Res 317 is also co-sponsored by Rep. Ike Skelton (Missouri - Fourth District), Rep. Jerry Moran (Kansas - First District), Rep. Sam Graves (Missouri - Sixth District) and Rep. Emanuel Cleaver, II (Missouri - Fifth District).

This bipartisan, bi-state coalition of members expressed their support for passage of H.Res. 317, saying:

Congressman Ike Skelton (Missouri - Fourth District) - "The livestock business is very important to Missouri's economy and particularly to the Fourth District. It is my hope that the designation of the Kansas City Animal Health Corridor will help to benefit and foster growth for the industry."

Upcoming Events & Meetings

Moniteau County

Sept. 22, 7 p.m.

Centennial Hall

Moniteau County Fairgrounds

Board of Directors

Sept. 24, 10 a.m.

MCA Headquarters

Columbia, Mo.

Barton County

Sept. 24, 6:30 p.m.

Thiebaut Auditorium

Lamar, Mo.

MCF Charity Weekend

Sept. 25-27

Golden Hills Trail Ride/Resort

Raymondville, Mo.

Newton County Sept. 26,
5:30 p.m.

Cedar Creek Ranch

Neosho, Mo.

Crawford County

Oct. 3, 4 p.m.

Steelville City Park

Steelville, Mo.

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Congressman Jerry Moran (Kansas - First District) - "The animal health industries and universities in the Kansas City Animal Health Corridor provide tremendous advancements in animal science research that benefit agriculture nationwide. The National Bio - and Agro-Defense Facility located in Manhattan will expand this vital research while providing growth opportunities for our economy."

Congressman Sam Graves (Missouri - Sixth District) - "Passage of this resolution means that Washington recognizes Missouri and Kansas as the leaders in the bio-science industry. Not only are these businesses providing new and innovative research, but they are creating good paying jobs right here in our region. This bi-state and bi-partisan support will only help to attract more businesses and more jobs to our area."

Congressman Emanuel Cleaver, II (Missouri - Fifth District) - "Kansas City Animal Health Corridor is all about leveraging partnerships and the delegation supporting it is a perfect example of the sort of diverse group an idea like this can pull together. I am proud to support the opportunities for high-paying jobs the Corridor represents. This is a great idea done very well."

Charity Weekend and Trail Ride

Charity Weekend and Trail ride will be held Sept. 25-27 at Golden Hills Trail Ride and Resort in Raymondville, Mo. Enjoy a weekend on the trails, by the ponds and lakes, and out in the peaceful countryside. The proceeds of this event go to MCF's youth programs.



Members to receive discount with Mellor Trailers

Mellor Trailers in Booneville, Mo. is offering a discount to all Missouri Cattlemen's Association members (with proof of membership). Membership forms are available at the time of sale.

Discounts include:

10% discount off parts and accessories

\$100.00 off trailer purchases **upto \$5000.00**
\$200.00 off trailer purchases **from \$5000.00 to \$10,000.00**
\$300.00 off trailer purchases **from \$10,000.00 to \$15,000.00**
\$400.00 off trailer purchases **from \$15,000.00 to \$20,000.00**
\$500.00 off trailer purchases **from \$20,000.00 and up**

Discounts may not apply to certain items already discounted or on promotions. Please call for details.

PLUS! In conjunction with Elite Trailers and Mellor Trailers, MCA is rewarding one member with the free use of an Elite trailer (as shown above) for one year, which will be given at the Missouri Cattle Industry Convention and Trade show. To be eligible for this reward, an MCA member must pre-register for the MCA Convention and Trade Show. Furthermore, the member must be present at the convention awards banquet to win.

Mellor Trailer Sales

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1 mile north on Hwy 5

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BEEF Checking in on the Checkoff

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MCA leadership makes trip to Washington, D.C.

This week Steve Willard, MCA president, Dr. Chuck Massengill, DVM, Nathan Jaeger, NCBA Region 111 VP and Jeff Windett, MCA Executive VP, traveled to our nation's capitol to call on our elected officials as well as sit in on agency meetings. NCBA does a great job of arranging meetings with some of the top officials in the EPA, FDA and USDA to get their perspective of priorities within the agencies. It is also a great time for producers to voice their opinions of

what is needed in our industry.

One day is set aside for each state affiliate to travel to Capitol Hill to visit with their congressional delegation. While it is grueling to make appointments, navigate the huge office buildings and negotiate the rigid security screenings before entering buildings, it is great to have face to face meetings with our congressmen. While visiting each of them, MCA discussed important issues such as death tax revisions, transportation, animal health & welfare concerns, Climate Change, Clean Water Reauthorization and food safety issues. MCA found most of our congressional delegation attentive and genuinely concerned with animal agricultural concerns.

It is important to maintain a dialogue with our elected leaders and voice our concerns over the plight of agriculture these days. There are those elected leaders from other areas of the country who do not understand and value agriculture. Communicating agriculture's needs to our elected leaders is critical!

Longhorn Cattle and Swine Confinements, Inc

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Please rsvp before 9-26-09 if possible

Fax 217-285-4028

Call:

Office 217-285-6379

Stan Edge 217-370-6049

Jack Kirk 217-491-1682

OR

Email: longhorncsc@aol.com

Michigan House vote on livestock handling marks victory for HSUS

Released by Livestock Marketing Association 9/18/09

The Humane Society of the U.S. scored another victory Wednesday in its campaign to eliminate the livestock industry and meat consumption. By a vote of 87-20, the Michigan House passed a law dealing with the confinement housing and handling of veal calves, pregnant sows and egg-laying hens.

The bill prohibits the confinement or tethering the animals in a way that prevents them from lying down, turning around freely, standing up, or fully extending their limbs without touching the side of any enclosure.

It will apply to veal calves one year after it's enacted into law, and for sows and hens, 10 years after enactment.

This is similar to legislation HSUS supported last year in California, when it successfully campaigned for Proposition Two. In Michigan, HSUS had threatened to launch a California-like ballot initiative - and that was enough to bring, according to initial reports, state pork and poultry groups to the negotiating table.

Despite the efforts of some groups to call the measure a compromise, HSUS ended up imposing - as part of their effort to establish animal rights for livestock - production and care standards that are not scientifically based, said Nancy Robinson, LMA vice president for government and industry affairs. Their Michigan victory means the industry can expect HSUS to continue its state-by-state "divide and conquer," campaign, she said, picking off state industry groups and getting them to agree to "compromises" that are anything but.

The result is state legislation that not only hurts the state's producers, but also seriously damages any national livestock industry strategy for dealing with HSUS's demands, Robinson said.

Sunstein confirmed to top White House regulatory position

Released in NCBA's Cattleman's Capitol Concerns 9/13/09

The Senate voted 57-40 this afternoon to confirm Cass Sunstein as the new Administrator of the Office of Information and Regulatory Affairs (OIRA). As OIRA Administrator, Mr. Sunstein will review and approve or reject all regulations promulgated by the Obama administration, thus giving him great power to influence these regulations.

While we have no doubt that Mr. Sunstein is otherwise qualified for this job, NCBA remains concerned about Mr. Sunstein's long history of academic work in animal rights and anti-livestock advocacy, including a book in which he asserted that animals should have the right to bring suits against humans, with humans as their legal representatives. We are encouraged by Mr. Sunstein's recent letter to Senator Chambliss (R-Ga.) in which he clarified that he does not favor and would not support such a right, and that his primary concern would be to ensure that regulations are consistent with the Constitution, the law as enacted by Congress, and the principles reflected in

governing Executive Orders. We hope that he will indeed follow through on this pledge, and that as he looks at regulations impacting livestock production, he will reach out to the animal agriculture community and make decisions based on sound science, not personal feelings.

Save your Ralgro Wheels

Wheels for Bucks: Turn those empty wheels into cash!

For every 10 empty wheels (or every 5 empty Magnum Strips) received, Schering Plough will donate a full wheel of Ralgro! These full wheels will be auctioned off Friday evening, Dec. 12 during the Cattlemen's Foundation Fund-Raising Auction.

The proceeds will be split equally between the MCF Scholarship Fund to assist young people achieve a higher education and leadership and youth development activities supported by the Missouri Cattlemen's Association.

So get with your neighbors and start saving those wheels NOW!!! Get them to the Cattle Industry Headquarters or bring them with you to the Convention! Just don't forget to turn them in!

Beef Board: Master of Beef Advocacy hits milestone

Released by CattleNetwork 9/11/09

The MBA -Masters of Beef Advocacy Program - launched this past fall by the beef checkoff, recently hit a major milestone: 1,000 registered course participants and of that total, nearly 350 have graduated from the program. The MBA program continues to teach (or refresh) farmers and ranchers, University and Extension representatives, 4-H and FFA kids and industry affiliates across the country how to become effective spokespersons for the industry.

The program consists of six, 1-hour core courses: beef safety, beef nutrition, animal care, environmental stewardship, modern beef production and the beef checkoff.

"This really shows that producers are actively taking a role in promoting their industry by telling the story about beef," says Daren Williams, executive director of NBCA communications and MBA program manager. "In less than six months since we opened the doors on the MBA classroom, we have enrolled more students than we expected in the entire first year."

A majority of the graduates are also connected via an online alumni association that enables course graduates to network and engage in responding to media issues as they arise, share personal success stories, get others motivated and involved and join a group in their state.

"We post action alerts when we need to engage the graduates in response to increasing attacks on modern food production like the Time cover story," says Williams. "The MBA program is just proof that one voice can be heard, and a crowd is even louder. Beef producers are making a difference."

"Through the MBA program, I gained confidence to talk to anyone about beef production and open the door for conversation about what beef production is really like in America," says Danielle Johnson, an Ohio beef producer who recently attended an MBA commencement training sponsored by the Ohio Beef Council. "I decided to earn my MBA because as a beef producer I am appalled at the negativity associated with beef production and agriculture in America. I just did not know how to combat the negativity and I did not feel I had the tools to create an intelligent rebuttal. Upon completion of the program, I feel confident that I can tell my story and that people do want and need to hear it. I encourage all beef producers to participate in the program and tell your beef story anyway you can."

Producers wanting more information should e-mail MBA@beef.org or contact their state beef council. For more information about checkoff-funded programs, visit www.MyBeefCheckoff.com.



Missouri Farmer Today
www.missourifarmertoday.com
for more industry news and events

USDA responds to NCBA's request for changes to Livestock Indemnity Program

Released in NCBA's Cattlemen's Capitol Concerns 9/13/09

The U.S. Department of Agriculture's (USDA) Farm Service Agency (FSA) announced last week that it will add an additional weight category to the Livestock Indemnity Program (LIP) for non-adult beef cattle, non-adult dairy cattle, and non-adult buffalo/beefalo.

LIP compensates livestock owners at a rate of 75% of the market value of the livestock for losses in excess of normal mortality rates due to adverse weather. NCBA has been actively pushing for changes to this program, which has historically set the weight categories for assessing market value at under 400 lbs and over 400 lbs. This has caused undervalued assessments for livestock losses. NCBA held meetings with FSA to highlight the importance of rectifying this problem.

FSA announced that the over 400 pound category will be split into 2 categories: 400 to 799 pounds and 800 pounds or more. This change will ensure that the assigned market values for non-adult beef cattle, non-adult dairy cattle and non-adult buffalo/beefalo over 400 pounds reflect the statutory requirement for the payment to be 75 percent of the market value for the livestock.

FSA state offices will establish new normal mortality rates for each of the new weight categories covered under LIP and FSA national headquarters will establish average fair market prices for each category.

New program will prepare collegiate agriculture advocates

Released by Livestock Marketing Association 9/1709

The pro-industry Animal Agriculture Alliance (AAA), in a joint venture with American National Cattlewomen, Inc., Wednesday announced the creation of "College Aggies Online," aimed at helping college students "become confident advocates for the agriculture industry." The program, which will officially launch Oct. 15, will connect college students from across the country interested in promoting agriculture by sharing their story.

Participants will receive training and instructions from industry professionals, and will have access to a private forum to post information about current and emerging issues facing farmers and ranchers. AAA is inviting ag-related clubs from universities with an ag academic program to sign up. Each member will receive an individual account, where they can customize their homepage and upload information, which will earn them points. After the first year's competition, winning clubs will receive a variety of prizes.

Interested collegiate clubs or departments can contact Krissa Thom at the Alliance for more information, by phone at 703-562-1410, or at KThom@animalalliance.org.

Time is running out!

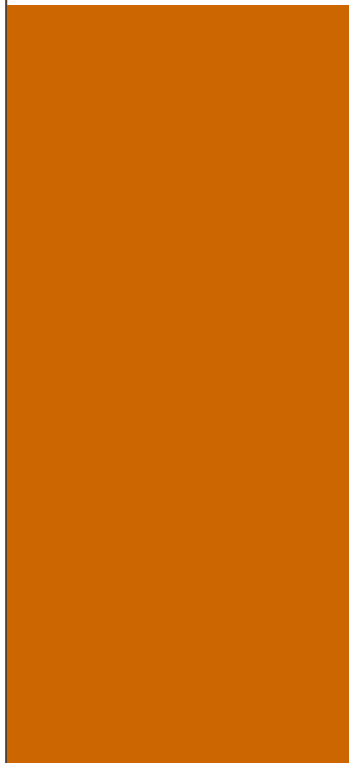
Are you 70 1/2 or older? Do you know someone who is 70 1/2 or older?
Do you or they own an IRA or other tax qualified asset?
Time is running out!

You only have until December 31, 2009 to make the most tax efficient donation to the Missouri Cattlemen Foundation that the IRS has probably ever allowed.

You will probably never have this chance again to help to children of Missouri with the help of the IRS. Yes, the IRS will help you contribute to the foundation.

Call your tax preparer and call our partners at APEX Financial LLC to find out if you qualify for this exciting opportunity. Call 800-843-9429 or 573-876-6011 and tell them you want to talk about a Missouri Cattlemen Foundation Contribution.

Remember time is running out! You have until December 31 to take advantage of this opportunity.



As always, MCA Membership is the key to the success of the organization. Without producers who back our association our voice is not as strong. Ask your friend, neighbor and fellow cattlemen to join the thousands of cattlemen in supporting the Missouri Cattlemen's Association.

For more industry news visit:

[Missouri Cattlemen's Association Website](#)

[Missouri's Cattlemen Foundation Website](#)

[Missouri Beef Industry Council Website](#)

[National Cattlemen's Beef Association Website](#)

[Missouri Department of Agriculture Website](#)

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Do you have questions, comments or suggestions?

Would you like to advertise in our newsletter?

If so, please contact Kaity Kerwin at (573) 499-9162 (Ext. 233) or kaity@mocattle.com.
