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2010 County Leadership Conference equips affiliate leaders with important industry information

(Columbia, MO) – The Missouri Cattlemen's Association hosted cattle industry leaders on February 23 and 24 during newly renamed County Leadership Conference. Tuesday morning the participants learned about the day to day operations of Missouri Cattlemen's Association, Missouri's Cattlemen Foundation and the Missouri Beef Industry Council. During the conference the participants took part in sessions focused on bettering their county affiliate organizations, building memberships and communicating effectively with the media

On Wednesday morning the attendees traveled to Jefferson City to visit with their legislators at the State Capitol about the importance of their business and livelihood. During their visit to the Capitol, they were also able to sit in on a Senate hearing and see how lawmakers work day to day.

Those who participated in the MCA Young Cattlemen's College were: Todd Hertzog, Bates County; Thomas Black, Benton County; Phillip Brooks, Boone County; Ryan Rhode, David Wolfe, Larry Vest and Morgan Kueckelhan, all of Cooper County; Sandy and John Crawford, Dallas County; Josh Wisdom, Dent County; Allen and Joyce Kidwiler, Henry County; Edwin and Judy Ehrhardt, Mid-Missouri Cattlemen's; Sue Burlingame, Moniteau County; Tony Francis, Monroe County; Nick Jones and Dustin Jarman, Polk County; and Mark Garges, Quad-County Area.

MCA County Leadership Conference was sponsored by the Missouri Corn Growers Association, the Missouri Soybean Association, the Missouri Beef Industry Council, McDonald's of Mid-Missouri, McDonald's of the Ozarks and Joplin McDonald's.

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The Missouri Cattlemen's Association was initiated in 1911 and is dedicated to improving viability of Missouri's beef industry. MCA serves as the voice of Missouri's 65,000 beef producers. Contact MCA at 573-499-9162 or at www.mocattle.com.