



42nd Annual Convention & Trade Show

December 11 & 12, 2009

University Plaza Hotel/Springfield Expo Center
-Springfield, Missouri-

SCHEDULE OF EVENTS

THURSDAY, DECEMBER 10

4:30 p.m. · MCA Nominating Committee Officer Interviews
5:00 p.m. · Missouri Beef Industry Council Board Meeting

FRIDAY, DECEMBER 11

6:00 a.m. – 6:30 p.m. · Registration at Hotel
7:00 – 8:00 a.m. · Council Meetings & Breakfast
Cow/Calf Stocker Council
Seedstock Council
Feeder/Backgrounder Council
8:00 – 11:00 a.m. · Cattlemen's College
BVD-PI Workshop – Dr. Hickam, MDA
International Trade – Gregg Dowd
Market Outlook /Cattle Fax Update – Randy Blach
9:30 – 10:30 a.m. · CattleWomen Executive Committee Meeting
10:30 a.m. – 1:00 p.m. · CattleWomen Board Meeting
11:00 a.m. – 12:00 p.m. · Lunch
12:00 – 2:30 p.m. · MCA Board Meeting
2:00 – 4:00 p.m. · CattleWomen programs
3:00 – 5:30 p.m. · Legislative Update/Policy & Resolutions
5:00 p.m. – All exhibits must be in place
6:00 p.m. · Doors open for Cattlemen's Dinner social hour and viewing of auction items
7:00 p.m. · Cattlemen's Dinner and Foundation Auction
Steve Willard, MCA President
Top Hand Awards Presentation

SATURDAY, DECEMBER 12

6:30 a.m. – 6:00 p.m. · Registration at Expo Center
7:00 – 8:00 a.m. · MCA Past President's Breakfast
7:30 a.m. · CattleWomen Annual Meeting & Breakfast
8:00 – 10:00 a.m. · MCA Annual Meeting
9:00 a.m. – 5:00 p.m. · Trade Show Open
9:00 a.m. · Beef Ambassador & Beef Queen Contests begin
10:00 a.m. – 3:30 p.m. · Silent Auction
10:00 a.m. · Junior Cattlemen's Workshop
11:00 a.m. · MCA Junior Point System Awards Presentation
12:00 noon · Trade Show Lunch
1:00 p.m. · Beef Ambassador & Beef Queen Contests continue
2:00 p.m. · Cattlemen's Jeopardy – Sponsored by Alpharma
3:00 p.m. – Foundation/PAC Bull Auction
5:00 p.m. – Dismantle begins
6:00 p.m. · Cattlemen's Awards Banquet
Beef Ambassador Contest Results
Beef Queen Coronation
Foundation Scholarship Presentations
Award Presentations
CattleWoman of the Year
Cattleman of the Year
Allied Industry Award
Pioneer Award
Presentation of New Officers
Awards for Excellence Presentation
9:00 – 11:00 p.m. · Junior Cattlemen's Activity Night
9:00 – 11:00 p.m. · President's Reception

Directions to the University Plaza Hotel & Springfield Expo Center:

Take I-44 to Springfield to exit 80A [Business 44/Glenstone Avenue], take Glenstone south to St. Louis Street; turn right/west on St. Louis; the University Plaza Hotel is approximately 1 mile down on the left (turn left on John Q. Hammons Parkway for hotel parking) and the Springfield Expo Center is past the hotel on the right side of the street.

HOTEL RESERVATION INFORMATION

UNIVERSITY PLAZA

HOTEL & CONVENTION CENTER

333 John Q. Hammons Parkway ♦ Springfield, MO 65806

Discounted Group Rates: 1-4 Person(s)...\$99.00/night plus tax

To make reservations, call (417) 864-7333.

Room rate and availability guaranteed through November 17th.

If you have questions or would like more information please contact the Missouri Cattlemen's Association at (888) 499-9162 or visit www.mocattle.com.